

# Informations Rapides

## Services Producer Price Indices – Second quarter of 2010

### Services Producer Price Indices : some prices went on rising, some other stabilized on 2<sup>nd</sup> quarter

The prices of employment services and trucks rental went on rising during the second quarter of 2010. The prices of computer programming and information services recovered a positive change, as those of professional services. Only the prices of advertising and telecommunications kept declining.

- **Computing and information**

#### *Stable prices*

The prices of computer programming and consultancy, those of computer facilities management and of news agencies stabilized this quarter, after a slight decrease on first quarter. The prices of computer facilities management have fallen by 4 % over a year.

- **Employment services**

#### *The increase was confirmed*

The prices of employment agencies, for labor and temporary employment, continued to rise (+0.5 %)

- **Advertising and market studies**

#### *The prices of advertising fell again*

The prices of advertising continued to fall during the second quarter (-0.7 %). Over a year, they have been falling by 3.6 %. The prices of market research and polling services went on rising (+0.6 %). In one year, they have been growing by 2.3 %.

- **Telecommunications services**

#### *The decline went on*

The prices of telecommunications services are currently available only for the first quarter. They were decreasing relatively to the fourth quarter of 2009 (- 0.6%). Over a year, the prices have been falling by 5 %.

#### Services Producer Price Indices: French market

CPA rev. 2 - Base 2005=100 except <sup>(n)</sup>		Weights	Indices Q2 2010	Changes in %	
				Q/Q-1	Q/Q-4
53.20	Other postal and courier services	555	99.6	0.5	-1.1
58.29	Software pub.	6336	103.1	2.1	-1.2
61 <sup>(1)</sup>	Telecommunications	12650	89.8	-0.6	-5.0
<b>Computer programming and information</b>					
62.01 & 62.02	Computer programming and consultancy	39983	102.3	0.0	-0.2
62.03	Computer facilities management	5135	93.4	0.2	-4.0
63.91 <sup>(2)</sup>	News agencies	725	98.3	0.1	-0.5
<b>Professional, scientific and technical services</b>					
69.10 <sup>(3)</sup>	Legal services	19168	111.0	0.8	-1.1
69.20	Accounting, tax consulting	13346	107.1	0.1	-0.4
70.2	Management consulting	22565	103.2	0.2	-0.2
71.1 <sup>(4)</sup>	Architectural, engineering	44420	109.2	0.2	-1.6
71.20	Technical testing and analysis	5461	97.6	1.0	-0.9
<b>Advertising and market studies</b>					
73.1	Advertising	17539	96.3	-0.7	-3.6
73.12	Media representation	6203	93.8	-0.7	-4.2
73.20 <sup>(3)</sup>	Market research, public opinion polling	2533	109.3	0.6	2.3
<b>Rental and leasing services</b>					
77.11 <sup>(2)</sup>	Rental of cars	5546	105.5	-0.2	0.7
77.12 <sup>(2)</sup>	Rental of trucks	1760	103.4	1.0	2.5
77.32	Rental of construction equip.	8465	92.3	-0.1	-3.8
<b>Employment services</b>					
78.1 & 78.2	Placement and temp. employment agencies	27649	110.9	0.5	1.0
<b>Security and cleaning</b>					
80.1 & 80.2	Security	6581	110.6	0.0	0.8
81.2	Cleaning	11123	113.7	0.2	2.0

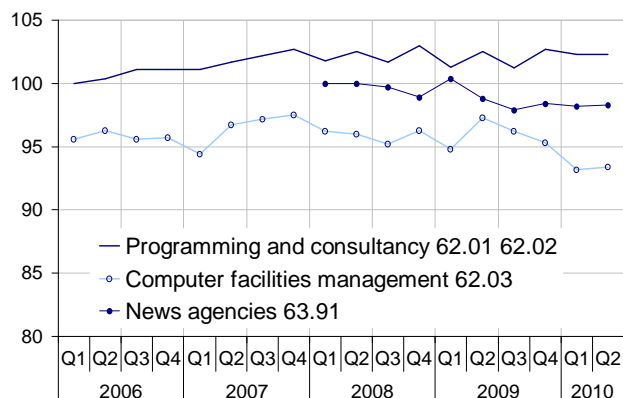
u : unavailable s : statistical secret

<sup>(1)</sup>, <sup>(2)</sup>, <sup>(3)</sup>, <sup>(4)</sup> : Cf. To know more about French S-PPI

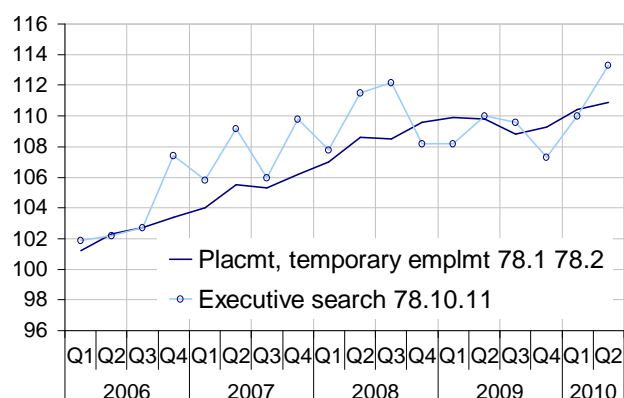
\*: Telecommunications prices are known with one quarter delay.

Source : INSEE, "Observation des prix de l'industrie et des services aux entreprises" survey (SPPI)

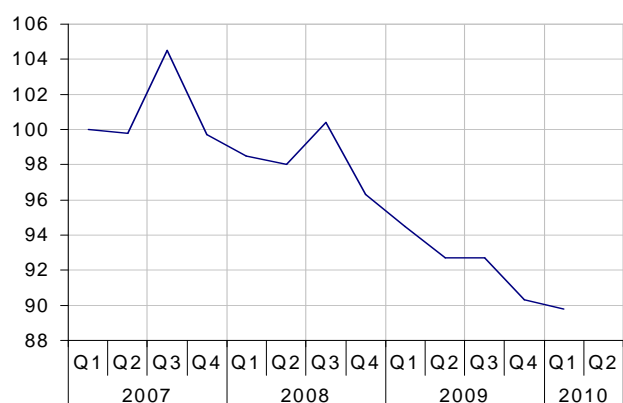
### Computer programming and information



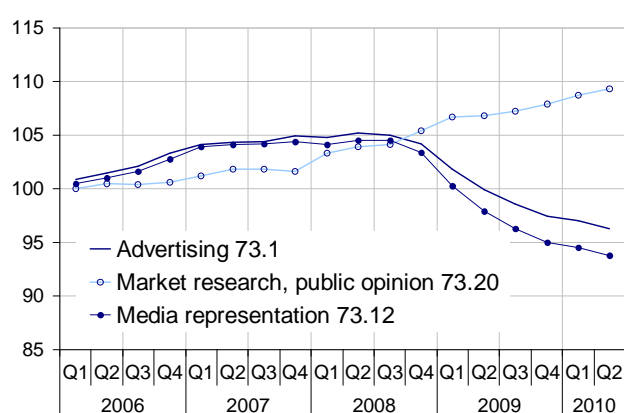
### Employment services



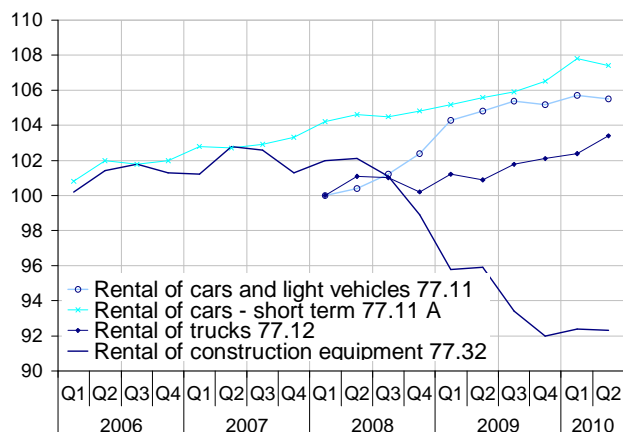
### Telecommunications



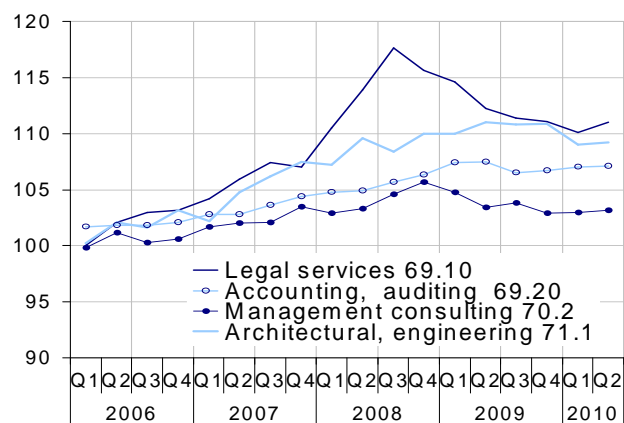
### Advertising and market studies



### Rental and leasing services



### Professional, scientific and technical services



#### To know more about French S-PPI :

The services producer price indices measures changes in levels of prices excluding VAT, for a range of services provided by French enterprises to other French enterprises (B to B), according to the European regulation n° 1165/98. The indices are compiled to base 2005=100 except for the more recent series : <sup>(1)</sup> : Q1 2007 = 100 - <sup>(2)</sup> : Q1 2008 = 100 - <sup>(3)</sup> : Q1 2006 = 100 - <sup>(4)</sup> : Q4 2005 = 100

The price indices are available on the websites : <http://www.bdm.insee.fr> and <http://indicespro.insee.fr> which provides also link factors between new and old series (in base 2000=100).

- Complementary data (methodology, web pages...) can be accessed on : <http://www.insee.fr/fr/themes/indicateur.asp?id=100>

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